



TotalEnergies ⏻

Electricity Start-up Accelerator





TotalEnergies On
is an **accelerator program**
based at Station F, Paris,
aiming at supporting
start-up in electricity
businesses.



Meet our team



Thibault Flichy
Program Director



Sabine Brochard
Program Manager



Alexis Tronchet
Program Manager



Olivier Pernet
Program Manager



Pierre-Elliott Phelps
Communication Manager



Elie Yazbek
HEC Program Manager

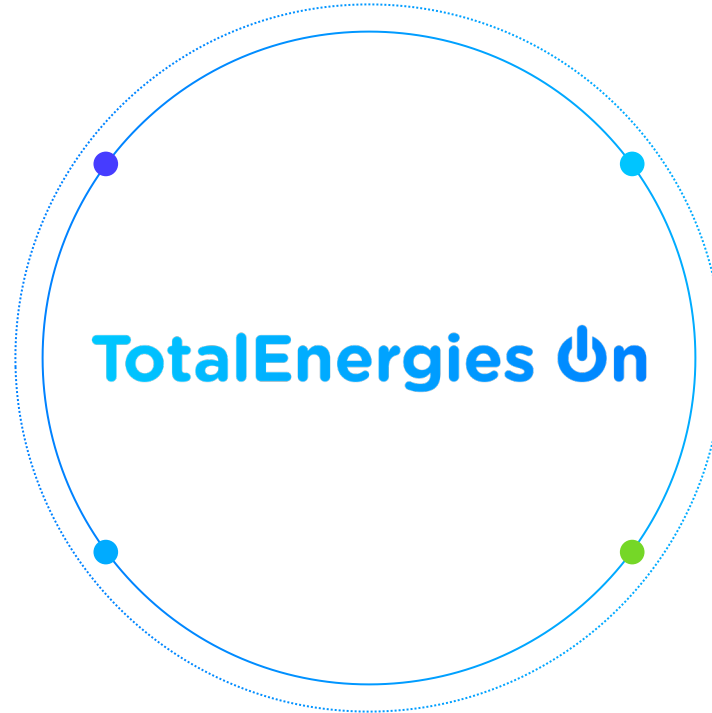


01.

Why this start-up
accelerator?

02.

What's in there
for you?



03.

What's the program
timeline?

04.

What do we ask
for in exchange?



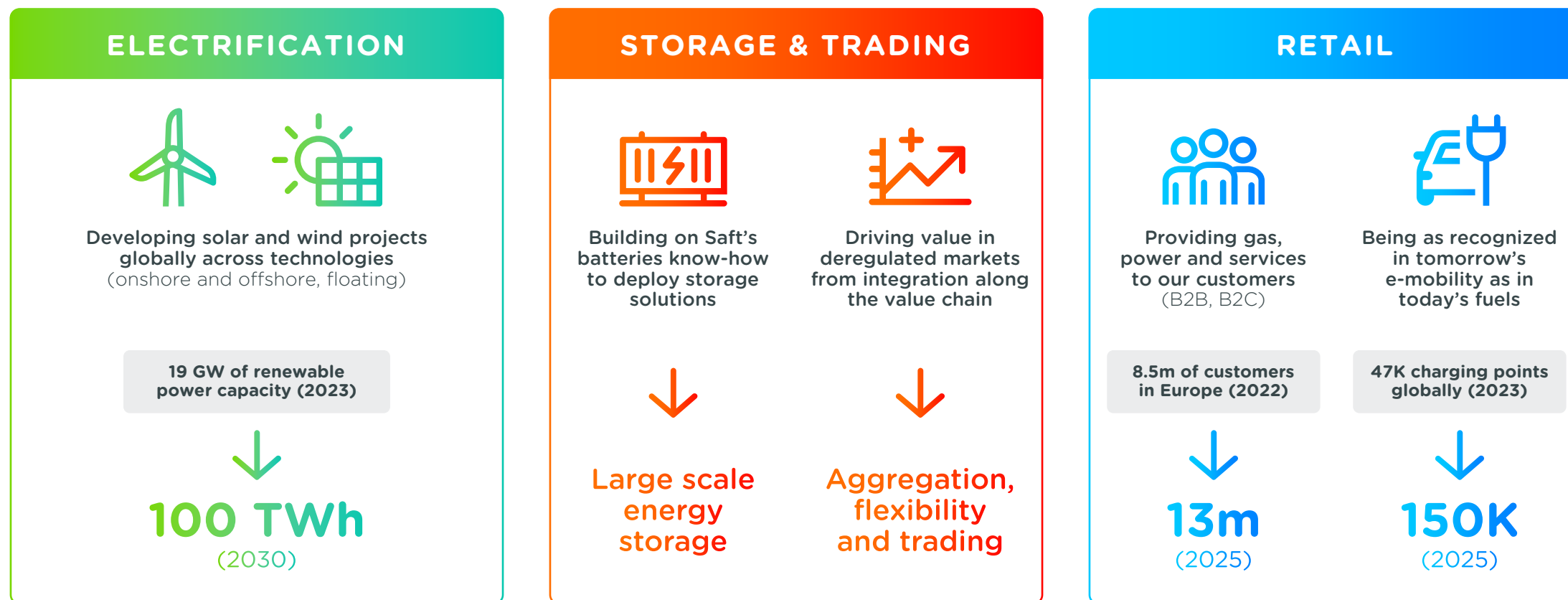
01.

Why this start-up
accelerator?

The 21st century
is truly a century
of electricity and
renewables...

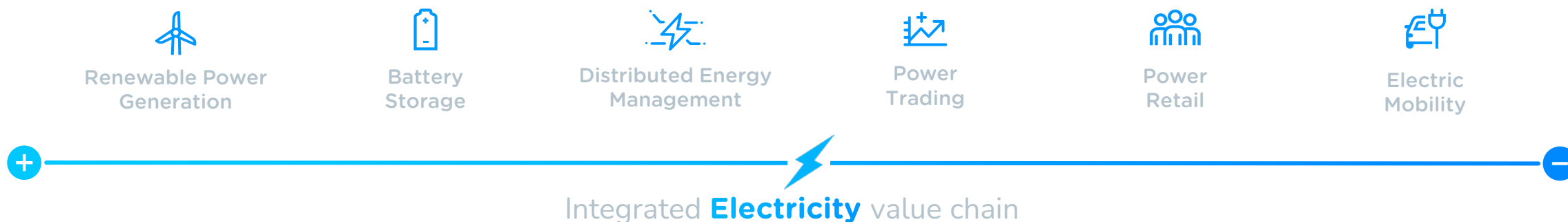


...so, TotalEnergies invests massively to join the world's Top 5 renewable electricity producers by 2030



You can play an active role in the exciting journey of the Company's electricity and renewables business.

...and create **TotalEnergies On**, our start-ups accelerator program dedicated to electricity businesses



A fully 6 month "tailor-made" support package



If your start-up is innovating in electricity & renewables,
come and join us!

YOUR SECTOR



Renewable electricity generation



Energy storage



Distributed energy management



Electricity trading

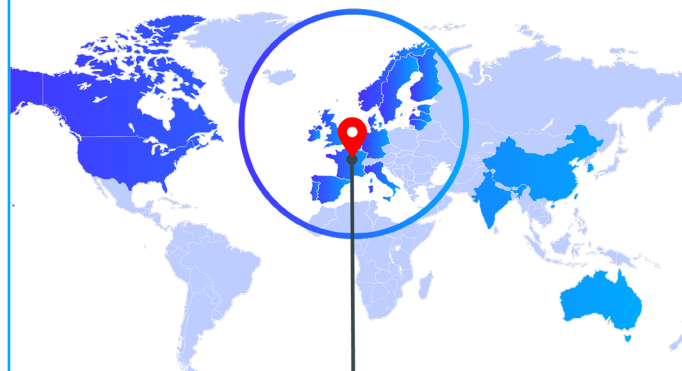


Electricity retail clients / clients experience management / UX¹




Electric mobility

YOUR GEOGRAPHY



STATION F
Based in Paris

 TotalEnergies key power markets - You are active in at least one of these markets

YOUR MATURITY



Ideation



Creation



Acceleration



Scaling



Expansion

You've developed at least a minimum viable product and are interested in deploying your innovation within TotalEnergies.

¹User experience. ²Minimum viable product.



02.

What's in there
for you?

Resources and business to help you grow

Our goal: “on-demand” support to meet your needs and collaborate with TotalEnergies, thanks to our workspace and online experts’ platform.



¹Amazon Web Services.



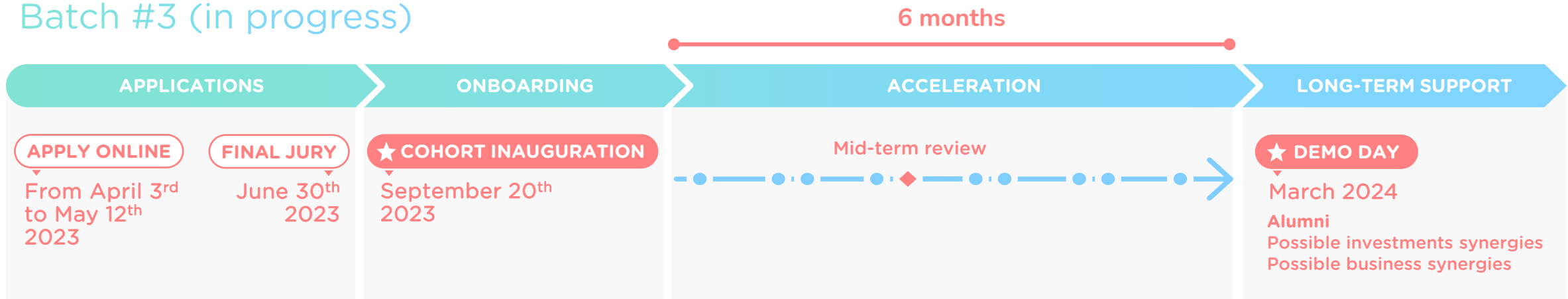
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03.

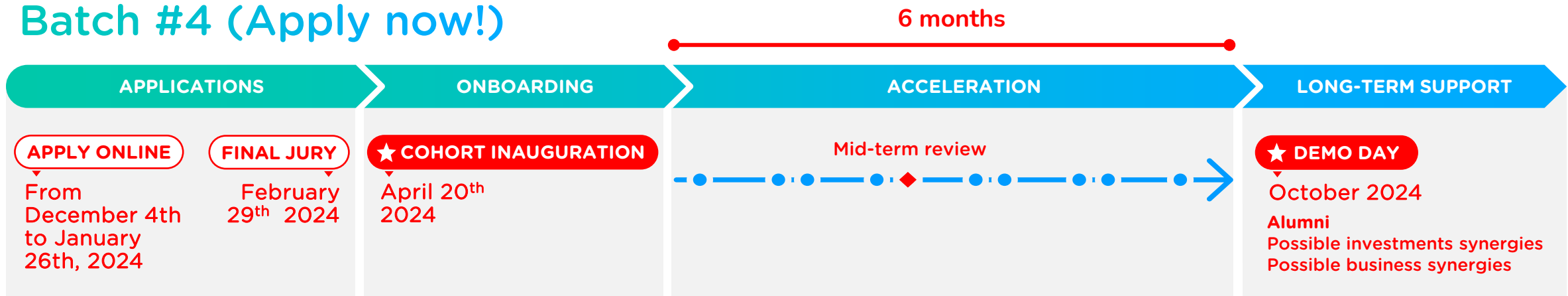
What's the program
timeline?

From Batch #3 to #4

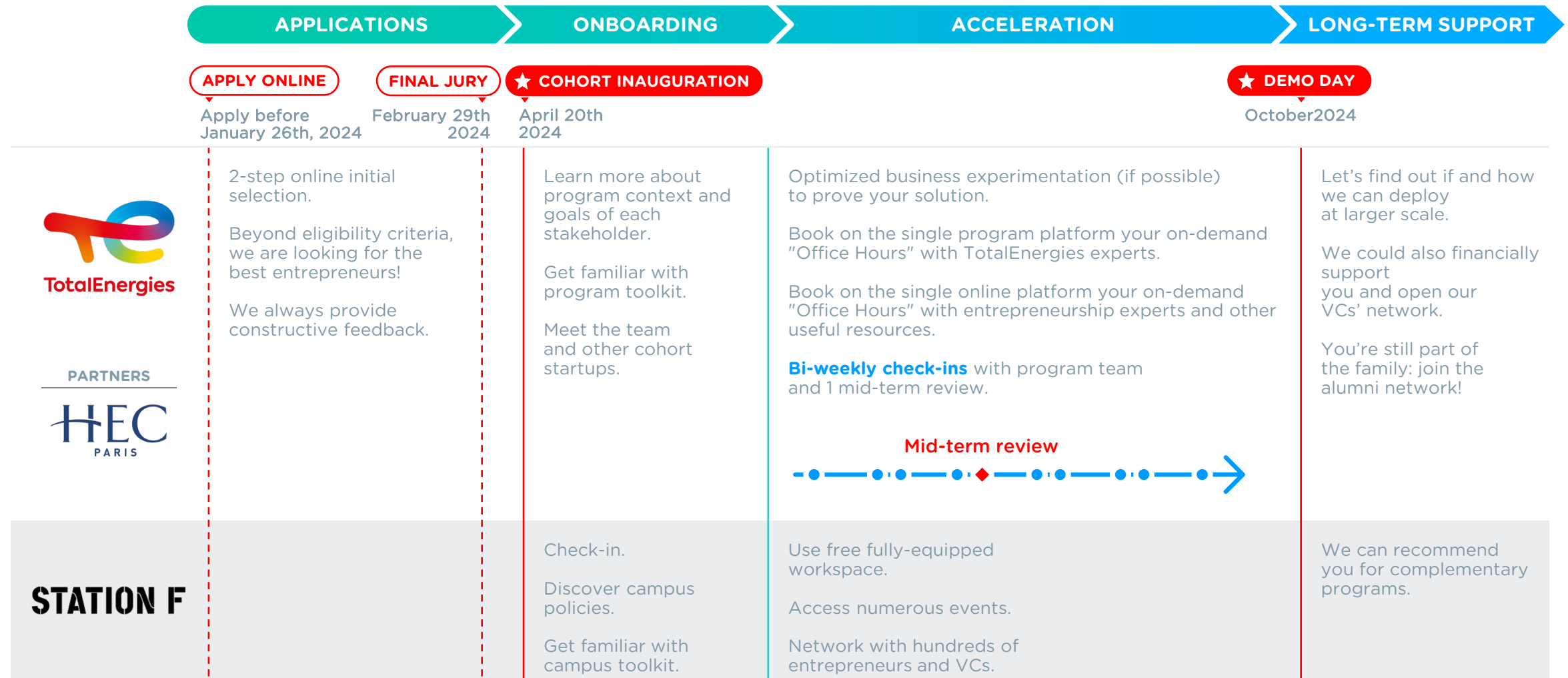
Batch #3 (in progress)



Batch #4 (Apply now!)



An intense but rewarding 6-month program





04.

What do we ask
for in exchange?

What do we ask for in exchange?

Not much... just commitment to make the most of it

No relocation

We don't need you to move all your team to Paris. Better divide and conquer and only send relevant people!

No cash

You don't have to pay for your workspace and our mentoring services. Better use your money to supercharge your growth!

No exclusivity

Work with anyone you like. Helping you get new clients and partners is a win-win!

No equity

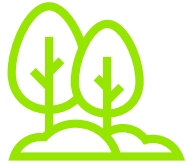
You don't need to give up share capital to participate. Better get fresh funding from investors out of it!

Too good to be true?

Well, you still have to comply with campus rules and to make sure you do your best to fully benefit from the program!

One last thing...

here is what you need to remember



For electricity & renewables startups
with at least an MVP



No full relocation,
no cash, no equity,
no exclusivity,
just commitment



Potential business experimentation with TotalEnergies and industry experts



This could be the first step of **long-term relationships...**



Hosting
@Station F in Paris

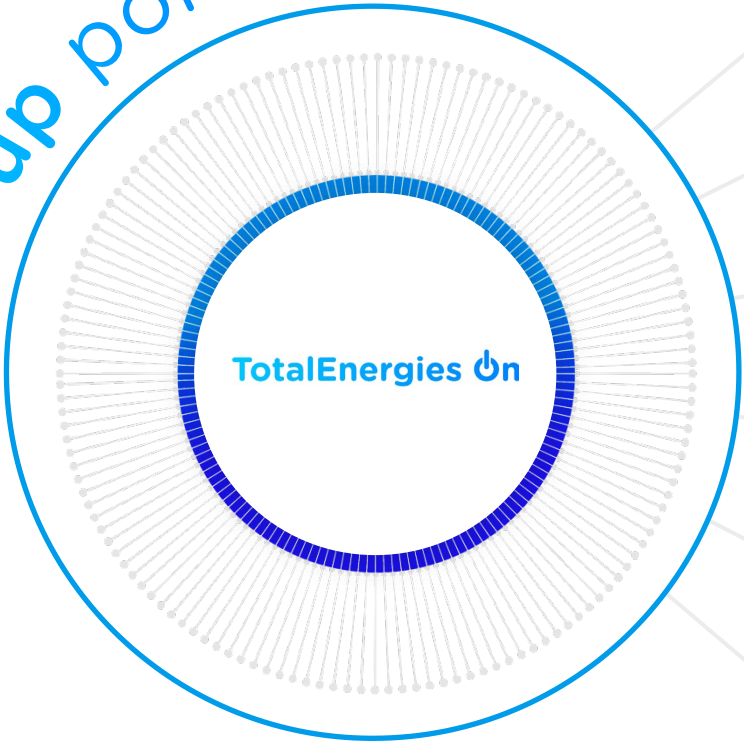


On demand mentoring
by Incubateur HEC Paris



6 months
with bi-weekly check-ins

Start-up portfolio



Renewable Power Generation



Battery Storage



Distributed Energy Management



Power Trading




Power Retail



Electric Mobility



Start-ups from Batch #3

 Renewable Power Generation



Automated data processing to deliver studies on current and future climate change impacts

[Discover more](#)

 Battery Storage



Software platform accelerating understanding of potential ESS investments

[Discover more](#)

 Battery Storage



Design and manufacture of switched architecture battery management systems.

[Discover more](#)

 Power Trading



AI enabled production forecasts & trade strategies for renewable power trading


[Discover more](#)

 Power Retail



Solution to optimize the energy-efficient renovation work in buildings for real estate owners.

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 Renewable Power Generation



Dataplatform and API for rooftop photovoltaic project management


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 Battery Storage



Second life battery with innovative modules interconnection and Battery Control System

[Discover more](#)

 Distributed Energy Management



Smart platform that optimizes electricity usage and automates EV charging

[Discover more](#)

 Power Trading



AI for weather-dependent energy trading

[Discover more](#)

 Electric Mobility



Turnkey fast charging stations for EV, off-grid, mobile & fueled with bioethanol

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Alumni from Batch #1



Renewable Power Generation



Digital wind asset optimization through proprietary IoT system

[Discover more](#)



Automating remote wind operations with software robots

[Discover more](#)



Distributed Energy Management



Optimization of prosumers autoconsumption

[Discover more](#)



Software solutions to optimize flexibility through charging loads management

[Discover more](#)



Power Trading



Market solutions facilitating 24/7 clean energy sourcing

[Discover more](#)



AI-powered short term trading strategies for renewable power

[Discover more](#)



Power Retail



Energy insights and real time optimization of consumption

[Discover more](#)



One-stop-shop for customers transitioning to EVs

[Discover more](#)



Electric Mobility



Turnkey EV charging solutions targeting B2C and small B2B markets

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One app, one subscription to improve EV charging experience

[Discover more](#)

Alumni from Batch #2



Renewable Power Generation



Design of renewable projects focused on the energy value produced

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Battery Storage



Builds the value chain of the second life of the EV-battery

[Discover more](#)



Battery analytics detecting safety risks and increasing lifetime

[Discover more](#)



Distributed Energy Management



Software to track and optimize energy procurement

[Discover more](#)



AI-based platform allowing the monetization of energy flexibility

[Discover more](#)



Power Trading



Trading optimization solution for flexibility on short term markets

[Discover more](#)



Processes market signals to provide trading decision support

[Discover more](#)



Power Retail



KIP/UM

Digital twin for electricity network optimization

[Discover more](#)



Solution connecting home's electrical equipment to a single interface

[Discover more](#)

TotalEnergies ⚡ BATCH #4

Call for applications

from December 4 to January 26, 2024

Let's build the future of
electricity together!



For more info: <https://accelerator.totalenergies.com/>

Or contact us at : station-f@totalenergies.com



Experimentation with **NASH**

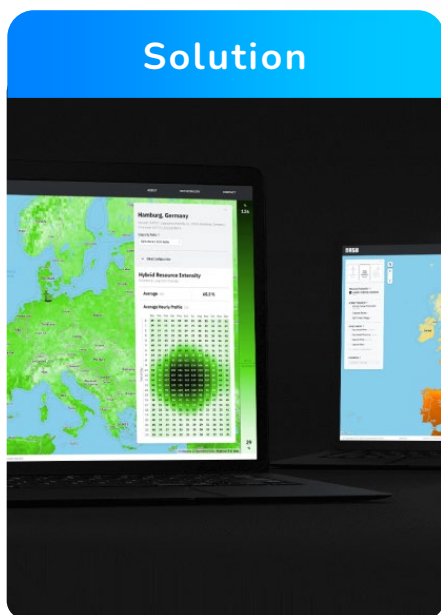


Daniel Luecht
CEO & Founder
Nash Renewables

“By joining TotalEnergies On, we hope to unlock the path to renewables when they are most needed hence more **valuable**. It’s exciting for us to be able to bring our vision to TotalEnergies’ renewable teams.”



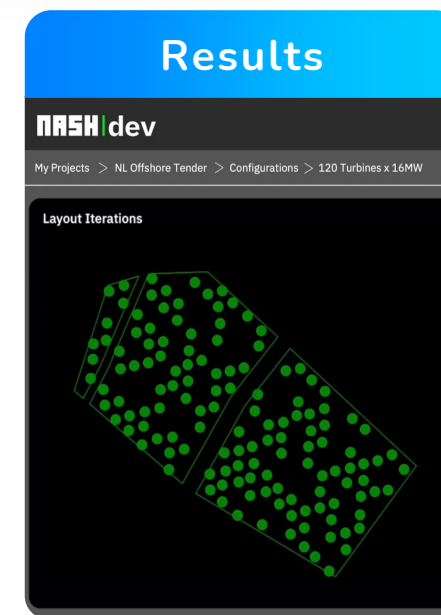
The cannibalization effect of renewable power generation



Renewable projects development platform



Increase the market value of renewable projects under development at TotalEnergies



Nash tools permit to approach an optimum, a capability lacking in current in-house tools.



Experimentation with sereema



Jérôme Imbert
CEO & Founder
Sereema

“Being part of TotalEnergies On gave us the opportunity to **further the added value of our product on a large scale**, demonstrating our solution’s benefit on 5 TotalEnergies wind farms”

Pain point



Data dependency



Solution



Windfit IoT sensor box



Experimentation



5 wind farms equipped



Results



+3% productivity & cost savings

Experimentation with **BONNET**



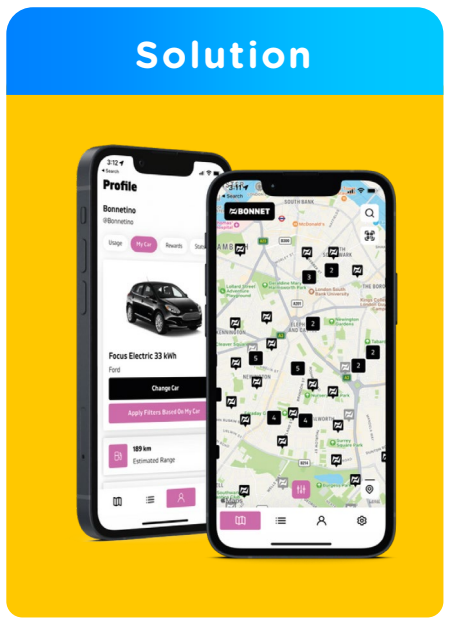
Patrick Reich
CEO & Founder
Bonnet

“Thanks to the accelerator, Bonnet integrates TotalEnergies charging network in Europe. We leverage this relationship to **better understand customer behaviors** and interest for new innovative offers”



Pain point

EV Charging is **not user-friendly**



Solution

Plan, plug and pay, with Bonnet App



Experimentation

Connection to the **Source London network**



Results

Bonnet integrates **TE E5 charging network** to its offer